



THE DIGITAL UNIVERSE OF YOUR CHILDREN

— ONLINE TIPS FOR PARENTS —

ONLINE REPUTATION

We live in a society where more than 85% of recruiters say they conduct a name search on job candidates, so it's extremely important for your children to manage their online reputations. What we post online shapes our public image. Here are a few examples of online postings that backfired:

EXPELLED FOR A FACEBOOK POST

Two students were suspended, and one student was expelled, over negative Facebook postings they made about a teacher. The individuals were in seventh grade (12 or 13 years old) at Chapel Hill Middle School, according to My Fox Atlanta. The children were accused of violating a section of the school code that is a "level one" offense, the worst possible: "Falsifying, misrepresenting, omitting, or erroneously reporting" allegations of inappropriate behavior by a school employee toward a student.

Alejandra Sosa said she regretted posting a Facebook status calling her teacher a paedophile. She was suspended for 10 days. Alejandra said in a statement. "I had no intentions of ruining his reputation."

HAPPY BIRTHDAY

Thessa, a girl from Hamburg, Germany thought she only invited a handful of friends to her birthday party, but around 1,500 people showed up — a development that caused the 16-year-old to flee her home. Thessa had not checked the privacy settings on her birthday invitation and the event invite was accessible to anyone on Facebook. In the days leading up to the party the number of RSVPs skyrocketed to over 15,000 attendees. That gave Thessa's family some idea of what was in store. Although they cancelled the party and notified the police, not even a public announcement could stop the most persistent party-goers. On the night of Thessa's birthday, large crowds celebrated in her absence. Over the course of the night, eleven people were temporarily detained and one police officer was injured.

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